Appendix - Proposed activities of the Resource Hub

The proposed activities of the Resource Hub are set against the three core areas identified in the scoping report – influence; reach; and profile, as well as equity and justice.

**Proposed Activities of the Resource Hub**

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| **1.1 Driving Innovation & Influence** |
| Leadership, voice, and challenge | * London Funders provide thought leadership on place, linking PBGS to wider community of funders (e.g. via existing and emerging coalitions on place, enhanced learning programme and developing links beyond London)
* Provide advocacy on value of PBG in London’s funding eco-system through existing workstreams, maximising new opportunities to promote the model (e.g. via mayors, London Councils)
 |
| Participatory practice | * Hands on support to develop and implement participatory grant making (“PGM”) practice, utilising existing expertise from within the network
* Bringing practice from beyond network (e.g. PGM community) into London’s network, commissioning resources to fill any identified gaps
* Extending learning and advocacy to help develop PBG as a centre of excellent for participatory practice
 |
| **1.2 Achieving Reach** |
| Start-up, cold spots, and trouble shooting | * Convening clusters of staff leading new and emerging schemes for more targeted support and peer learning
* Coaching and leadership support for those at early stage of the journey
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| PBGS specific support for developing PBGs (1 to 1 support) | * Fundraising capacity building – via skills development, shared resource to deploy on FR research and prospecting
* Bespoke support along the PBG journey (eg recruitment, evaluation, governance) provided in-house or externally
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| Network and peer support | * Develop the Director’s network with the new focus on inspiration and provocation
* Reinvigorate the Chairs Network with additional capacity to provide more direct support and learning opportunities to the Chairs group
* Support the testing of communities of practice for staff specialising in PGM and fundraising initially
 |
| Resources, toolkits, directory of suppliers | * Create new online resources and presence for hosting shared toolkits and directories
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| **1.3 Building Profile** |
| Business engagement | * Develop and lead joint campaigns to potential London-wide/sub regional corporate funders & supporters
* Develop and implement business engagement strategies tailored to individual boroughs
* Dedicated resource for researching and developing potential business links
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| Joint working – e.g. Collective advocacy /campaigns | * Resources to commission collective marketing and advocacy campaigns which the whole network can utilise and benefit from
* Develop the right mechanisms to facilitate joint working (eg via sub groups)
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| Marketing & Comms | * Develop communications strategies for different audiences and a stronger collective case for support
 |
| Evaluation | * Structured programme to translate learning to those at different stages of the PBG journey, with consistent mechanisms for sharing learning across the network
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| **1.4 Equity & justice** |
| Learning and action | * A dedicated programme of work to make Equity and Justice a more intentional part of the Givings ‘core business’. This might include appointing a learning partner or internal resource
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